Frank Candamil

Experience Designer

frankcandamil.com

918 Sandywood Dr Brandon, FL 33510   /   *me@frankcandamil.com*   /   *407 - 353 - 5080*

Professional Experience

Rise Creative Group | Orlando, FL | June 2007 - December 2012

Lead Visual Designer *February 2010 - December 2012*

» Responsible for planning and execution of over 30 new and revised visual designs. Included— websites, web applications, email newsletters, and brandmarks for various B2C, entertainment, and government clients.

» Relieved bottleneck in visual design phase by initiating a design strategy process to aid account managers in communicating and conceding with shareholders.

» Exercised an iterative and communicative approach to user-center design to generate punctual and effective results.

Front-End Developer *June 2007 - February 2010*

» User interface development for websites, web applications, e-commerce platforms, and email newsletters using standards based HTML & CSS.

» Implementation of PHP and Javascript toolkits to compose fully functional dynamic websites, web applications, and interactive media.

Freelance

Orlando Window Tint Specialists | Casselberry, FL | June 2006 - August 2013

Brand Strategist *June 2006 - August 2013*

» Strategy and production of three point releases for flagship website. Increased exposure, thousands of quantifiable conversions, and long standing top organic search results.

» Designed all identity and print materials necessary for storefront retail merchandising, trade-show booths, and company marketing.

» Innovation of new services and marketing strategy. Won 3M New Dealer Of the Year Award 2012 and Angie's List Super Service Award during my tenure.

Speaking Engagements

Boys & Girls Club of America National Conference - Orlando, FL | March 2011

» Produced a full day interactive workshop, *A Day In the Life of a Designer*, for college bound high-school students to encourage a career in technology and visual arts.

Valencia Community College - Design Guest Lecture - Orlando, FL | November 2010

» Lectured a customized lesson to coincide with students final exam. Students learned to produce and submit a unique design to web editorial, *Smashing Magazine*.

Education

» Bachelor of Arts, Digital Media
University of Central Florida, Orlando FL

Technical Working Knowledge

» **Software:** Adobe Creative Suite
» **Code:** HTML, CSS, LESS
» **Version Control:** Git, Github
» **CMS:** Drupal, Wordpress